



Greetings from PBCD Chair

Greetings PBCD Members!



Patrice Dickerson, AICP

Many of our offices, programs, and even our individual jobs have been heavily impacted following the government shutdown and ongoing sequestration. The last several months have been a time for refocusing and reorganizing to continue providing service to our communities with fewer resources.

The Executive Committee and the Division's standing committees have been working on developing programs that will support our members and communities with their efforts. In addition, the Executive Committee has been working to meet general operating requirements from APA National.

Some of the recent, ongoing, and upcoming activities include:

2014 PBCD Elections/Nominations Process – The Nominations Committee, following the initial announcement in September, has developed a slate of candidates for the following positions: Chair-Elect, Vice-Chair for Policy, Vice-Chair for Programs, Secretary, Treasurer, Sergeant-at-Arms, and Student Representative. The ballot was distributed to our membership soon.

Neighborhood Night Out (NNO) – In 2013, the Executive Committee, as a part of its education, outreach, and membership efforts held a series of NNO events during the fall that brought together PBCD members and other professionals in various regions across the country. The NNOs have been an opportunity for each group to hear and see about projects that are happening in our communities and to network with each other, potential members, and other organizations. Due to the success of these events, the hope is that the NNO will become an annual added value for our membership.

Division Performance Reporting & Work Plan Preparation – The Division's 2013 Performance Report, which includes the 2014 Work Plan, was submitted to APA National in advance of the November 15th deadline. Copies of both documents can be found at www.planning.org/divisions/blackcommunity/. While we were able to highlight several achievements from the past year, there were some items that needed more focus and volunteer support. The Executive Committee has already begun implementing the 2014 Work Plan.

2014 National Planning Conference (Atlanta) – The guidance of Vice Chair for Programs Melissa Williams allowed the Executive Committee to complete the selection of the Division's by-right conference session and move forward with finalizing coordination of additional special events for the membership during the Atlanta conference scheduled for April 26-30. More details soon!

PBCD currently has many active volunteers. However, we are always looking for more individuals to contribute to the growth of the Division. At this time the Executive Committee is encouraging you to participate in the **Eight Hours Campaign** where each PBCD member commits eight hours of volunteer time to the organization each year. Please contact any member of the Executive Committee if you are interested in participating. We look forward to working with you!

For Better Communities,

Patrice S. Dickerson, AICP - PBCD Chair

chair@planningandtheblackcommunity.org



Equitable Development: Smarter Growth Through Environmental Justice

Equitable Development Workshop to be held February 13, 2014 in Denver, CO

Equitable development is sustainable development. As place-based initiatives gain traction, the public is coming to realize that finding creative ways to encourage equitable development is resulting in better community outcomes, especially for underserved populations and vulnerable groups.

The U.S. EPA's Office of Environmental Justice is organizing the workshop, *Equitable Development: Smarter Growth through Environmental Justice*. The workshop will be held on the first day of the New Partners for Smart Growth Conference in Denver, CO. The 2014 workshop will affirm that the methods for encouraging sustainable communities are expansive and include approaches like equitable development. A great line-up of design professionals; planners; community developers; environmental justice experts; and tribal leaders have been invited to share solutions and best practices for making a visible difference in communities. Attendees can anticipate a workshop experience that will be pragmatic; provocative; and will improve proficiency. Also, attendees will learn how an investment in equitable development today is an investment in America's future.

The registration fee for the workshop is \$25.

4.5 CM Approved



For more information on the 2014 workshop and the equitable development conference track, view the promotional brochure here:

<http://newpartners.org/2014/wp-content/uploads/2013/10/Equitable-Development-NPSG14-Conference-Brochure.pdf>

Alternatively, visit the website for the 13th Annual New Partners for Smart Growth Conference:

<http://newpartners.org/program/equitable-development>



Food for Thought: Hunger as an Interdisciplinary Issue

Author: Tiana Keith

Planners are involved in developing strategies and implementing measures to assure community needs are met via land use, transportation, housing and economic development. Playing a role in our health, economy, and culture, access to food is a critical component to any sustainable community. What is the role of planning and other community professionals in providing accessible and affordable nutritional food?

Hunger is a pervasive problem in the United States. In 2010, food insecurity peaked with approximately one in seven U.S. households uncertain about their next meal. Nutrition is a social and political issue because it is an essential component to a healthy lifestyle. Vitamin and nutrient consumption are critical for physical and mental health, academic achievement, and economic efficiency. Barriers prohibiting food security and access threaten individual and community wellbeing and productivity. Food access includes variables such as travel time to shopping venues, availability of healthy foods, and food costs.

While it is difficult to strictly define healthy food, the U.S. Department of Agriculture (USDA) focuses attention on whole foods, such as fresh fruits and vegetables, because of their nutrient density. Healthy food affordability is dependent on individual budget restraints and can vary amongst households and communities. Food desert communities can be identified by U.S. census tracts. Food desert census tracts are low-income, impoverished areas where either the poverty rate is at least 20 percent or the median family income does not exceed 80 percent of the statewide median family income. These same areas are declared low-access communities when the distance for either a minimum threshold of 500 people or 33 percent of the population is more than one mile from a supermarket or large grocery store. These areas are characterized not only by a preponderance of low-income households, but also inadequate access to public or private transportation, and a limited number of food retailers providing fresh produce, groceries and other healthy alternatives at affordable prices.

The presence of retail venues that provide healthier foods and beverages is associated with better nutrition. According to the Centers for Disease Control (CDC), there is less access to healthy foods in areas with majority African- American or Latino low-income residents. The CDC study indicates the distance to grocers is longer for low-income residents and for areas with high proportions of ethnic minorities. Residential segregation may have a critical link to health disparities with food environment being a risk factor. The historical racial divisions in the U.S. have been institutionalized for decades and continue to play a role today.

Significant attention to national health issues, such as the rising incidence of obesity and the growing prevalence of diabetes and other weight- related diseases, especially in children, has made the concept of healthy food access increasingly important in the public policy arena.

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Food for Thought

First Lady Michelle Obama's [Let's Move!](#) campaign considers healthy food access one of the necessities to address childhood obesity. The Obama Administration has initiated a range of interventions to bring healthy foods to underserved rural and urban communities through the Healthy Food Financing Initiative. Concerns over food vendors that are invariably more likely to offer processed foods more than healthy alternatives in convenience stores and fast food restaurants, is the primary source of nutrition for food desert inhabitants. The Obama Administration strives to eliminate food deserts in the U.S. by 2018. Although there are no established benchmarks for improving the geographic availability of supermarkets, the CDC suggests examining the prevalence of full-service stores per 10,000 residents located within the three largest underserved census tracts within a jurisdiction. The introduction of only one grocery store to a food desert would be a significant improvement.

Problem History

There are a variety of explanations for the food deserts in low-income neighborhoods. Lack of investment in inner-cities in the late 1950s largely contributed to the dispersal of supermarkets away from those areas. The Food Marketing Institute found that grocery stores operate on an average profit margin of less than two cents per dollar of sales, the smallest for almost all industries. Therefore, corporate decision makers tend to avoid placing supermarkets in areas with high crime rates and persistent unemployment. Markets in low-income areas are subject to high percentages of shoppers utilizing food assistance benefits, such as the Supplemental Nutrition Assistance Program (SNAP). Grocers face additional challenges from the fluctuation in cash flow, inventory, and staffing from the beginning to end of the month. Because most major chains are public companies, decisions are made to increase business profits to please their shareholders. Concerned about traffic count, median household income, and crime rate, grocery store executives anticipate diminished profit as a result of low-income area characteristics and are unwilling to locate in unstable areas. Public policy researchers have analyzed the consequences of the supermarket migration away from low-income areas and many emphasize a major concern that the poor pay more for the same "market basket" of goods. Small stores in low-income areas may charge, on average, ten percent more than supermarkets for the same market basket.

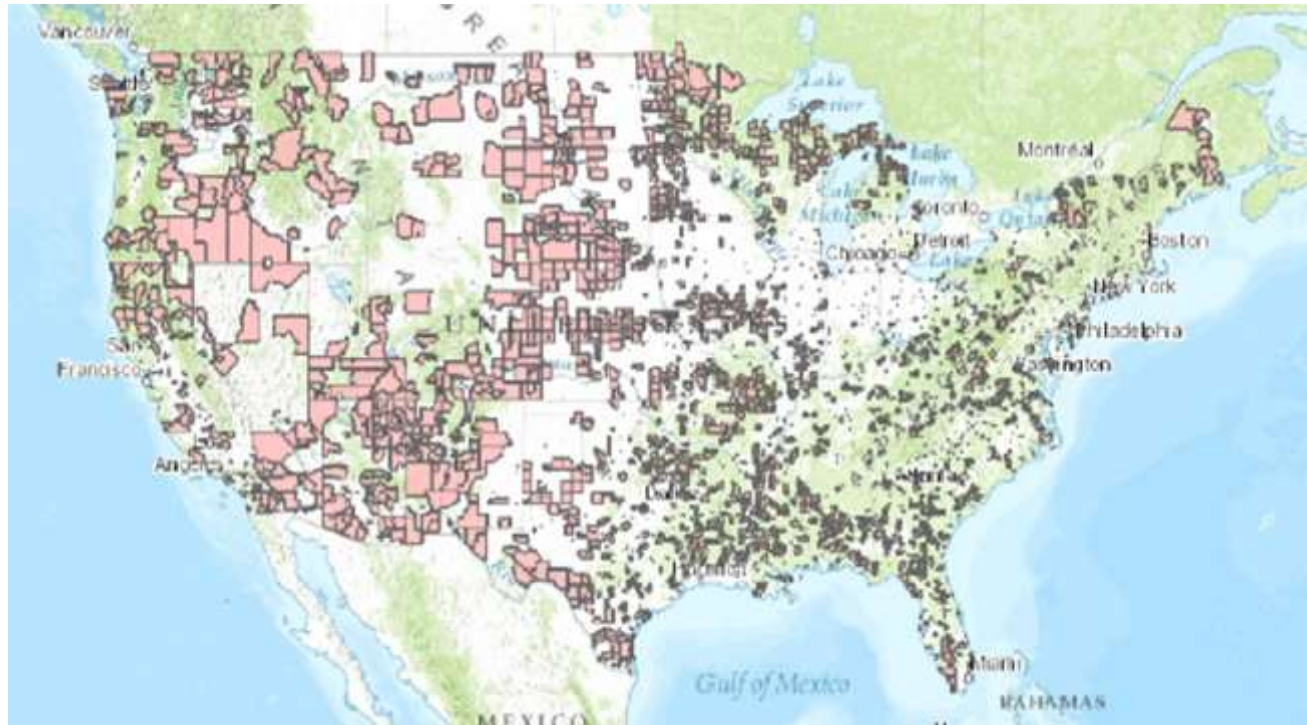
Data on Food Deserts

In 2011, The USDA launched the ["Food Desert Locator"](#) website using census data from 2000. This tool provides an interactive map of food deserts across the country and allows viewers to easily identify problem areas. The data suggests 75 percent of food desert tracts are urban, while the remaining quarter is rural area. There are an estimated 25,711,733 people residing in the identified tracts, 53 percent of which are considered to have low-access to a supermarket or grocery store. The following map (Figure 1), on page 5, shows food deserts across the United States.

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Food for Thought

Figure 1. Food Deserts in the United States.



Source: USDA, 2012.

Carrying heavy bags on public transportation is particularly difficult for older people, while paying for roundtrip taxi rides to the grocery store is not a feasible options for most low-income residents. Clusters of convenience stores and fast food restaurants are primary shopping options because of their greater accessibility but it lacks nutritonal benefit. These vendors are a major source of sugar sweetened beverages and other high caloric, nutrient-poor food items, which is especially detrimental for growing children. African American youth that frequent neighborhood corner markets average spending \$3.96 per day.

Current Policies

In an effort to increase access to affordable and nutritious foods, a variety of programs and policies have been implemented across the country. The USDA reports that most food access and security initiatives operate solely on the support of localities, states, and private sources. Interventions such as cooperative grocery stores, mobile marts, and government-initiated partnerships with corner stores are bringing affordable fruits and vegetables to some of America's food deserts.

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Food for Thought

Advocates for food justice have sought to close the gap by opening food cooperatives in underserved areas where supermarkets have historically been unsuccessful near Chicago and Philadelphia. These businesses are owned by their members and could be operated by consumers, farmers pooling crops, or a group of store merchants buying products collectively. This cooperative model is unique because it fosters a sense of ownership and community while selling fresh and organic fruits and vegetables, bulk whole grains and beans. The model also offers cooking and nutrition classes to educate the local community about making healthy food choices. Essentially, consumers have the ability of joining in ownership to run the store and control what foods are available to them.

Other attempts at eliminating food access disparities in New York City include a Green Cart Program. The city brings affordable fresh produce to underserved areas while providing jobs through mobile markets. Oakland, California has similar remedies to the food desert in the predominately African American west portion of the city. A coalition of organizations created Chattanooga Mobile Market in Tennessee by renovating postal trucks and other large vehicles as a means for distributing food in underserved areas. These programs allow healthy food vendors to patrol the streets of food deserts and eliminate the burden of travel for its residents.

An approach that better utilizes available resources has been implemented in Harlem, New York. City officials have implemented the Healthy Bodegas Initiative to encourage convenience store owners to include fresh food and healthier alternatives in their inventory to increase nutritional offerings in low-income neighborhoods. These inventory changes may include stocking whole grain bread, diet soda, and low-fat milk along with fresh produce. Other parts of the state have agreed to supply refrigerators and other infrastructure to store and display healthier products.

The goal of each alternative is to increase the access to healthy and affordable food for underserved individuals in food deserts. The alternatives should be adjusted to the availability of economic resources, transportation, and social norms of each unique community to achieve optimum success.

Planners need to be included in food access conversations with local health officials and other administrators in order to improve food production and access in the communities that they serve. Improving, or repairing broken food systems often requires adjusting comprehensive plans and zoning ordinances that restrict innovative solutions to hunger and healthy communities.

Author: Tiana Keith earned her Masters of Public Administration at East Carolina University and now works for the City of Greenville, NC as a Brownfield Program Assistant in the Office of Economic Development. Tiana may be reached at tkeith@greenvillenc.gov.

PBCD Participates in National Community Planning Month

Authors: Zunilda Rodriguez, AICP and Cynthia Jenkins

On October 24, PBCD members Zunilda Rodriguez, Cynthia Jenkins and Ashley Williams participated in a National Community Planning Month event. The PBCD members represented the North Carolina Chapter of the American Planning Association's Education and Membership Outreach Committee. The event consisted of a panel discussion with local area planners before an audience of Knightdale High School students. Knightdale High School, located in Knightdale, North Carolina is approximately twenty minutes east of the state capital city Raleigh. We along with other local planners and practitioners served in an engaging panel discussion to elevate and educate the minds of sophomore high school students on how **"Local Government Works for Me."** The purpose of the invited panel discussion was to talk about the intricacies of their jobs and show how local governments plan the growth and development of cities and counties.



In advance of the panel discussion, students were asked to prepare questions and visit the websites of each planner's jurisdiction to obtain an overview of their work. The students were well prepared and ready to engage!

The school class consisted of approximately 25 students. The students asked the panelists a series of in depth and informative questions about their experiences and how it related to their current positions and future roles. Some questions included: Did any aspect of the job come as a surprise to you after you started? Is your view of the federal government different than when you were in college? How do you become a planner? What are qualities or characteristics that you need to become a planner? What do you find most challenging and rewarding about your job? What is your favorite aspect of public service? Why should citizens care about local government and planning? What is the typical timeframe for development? Plus many more intriguing questions. The panel discussion concluded with each planner providing career and educational tips for the high school students seeking to enter the planning profession.

We would like to thank Ms. Melody Solomon, Paideia Social Studies Instructor, and her sophomore class at Knightdale High School for extending an invitation to us to share our thoughts, experience and advice with potential future planners.

For more information on this event or to organize a similar event in your community, please contact Cynthia Jenkins at Cynthia.Jenkins@durhamnc.gov



PBCD 2014 Scholarship Program Accepting Applications

The Robert A. Catlin/David W. Long Memorial Scholarship

Deadline: January 16, 2014 @ 5:00 p.m. EST

www.planning.org/divisions/blackcommunity/scholarships/

Named after committed planners and long-standing PBCD members, The Robert A. Catlin/David W. Long Memorial Scholarship is designed to foster an increased interest in the profession of urban planning among Black students. The goal of the scholarship is to encourage the pursuit and achievement of the growing number of Black graduate students entering the urban planning profession. The goal is to create a critical mass of Black planning professionals who support one another, and provide new perspectives on issues facing the communities that they serve.

Eligibility Criteria: The \$1,500 scholarship is available to:

- Black undergraduate students who are applying to, or who have been accepted and plan to enroll into, an urban planning program for graduate studies;
- Black graduate students, majoring in urban planning or a related field (geography, environmental studies, urban studies, urban policy etc.)

Students applying to graduate programs must show proof of acceptance and intent to enroll if awarded the scholarship. The applicant should be in good academic standing and active member of their communities. The scholarship will be awarded to the student to cover costs associated with the pursuit of their studies. The scholarship is awarded to a student only one time during their tenure in a planning program. The Winner will also receive a \$500 travel stipend to travel to the 2014 American Planning Association National Planning Conference in Atlanta to accept the award.

Application Process: The applicant should **submit ONE application package** that includes the following materials:

- Scholarship Application
- Personal Statement/ Essay Question
- Proof of enrollment in graduate program, list of graduate programs applied to, or acceptance to graduate program
- A letter of recommendation (must be sent directly to the review committee)

All materials must be received by PBCD Vice Chair of Policy at scholarships@planningandtheblackcommunity.org **by 5:00 p.m. EST on January 16, 2014.**

[Application for students who satisfy all of the above criteria \(rtf\)](#)

[Examples of personal statements and letters of recommendation \(pdf\)](#)

A review committee comprised of members of the division shall review applications and select a recipient. The anticipated notification date is March 15, 2014. The winner will also be honored at the Planning and the Black Community scholarship event that will take place during the American Planning Association National Planning Conference in Atlanta April 26-30, 2014. **Contact for more information, Vice Chairperson of Policy at scholarships@planningandtheblackcommunity.org**

Moving from Sustainable Development To Equitable Development

*Author:
Carlton Eley*

Call me a romantic, but I still believe public service is a public trust. I believe professional ethics require speaking up for citizens who may not have a voice in local decision-making. I believe being socially responsible requires giving voice to the unspoken. I am an urban planner, and I work on [environmental justice](#).

It is time to have a balanced discussion on sustainability and communities. The United States is a nation of 317 million people with citizens from all walks of life, and expansive solutions are required for encouraging sustainable communities. [Equitable development](#) is one of the solutions for encouraging better outcomes and making a visible difference in communities.

The term “place-based” has become a popular watch word in recent years among stewards of the built environment, including planners, urban designers, and developers. In many ways, equitable development is a place-based approach for encouraging environmental justice. Although the public is used to discussions about environmental justice framed in the context of the law; public health; and waste management, planning and the design professions are equally important as a means for correcting the problems which beset communities that are overburdened by pollution and remain underserved.

The [National Environmental Justice Advisory Council](#) (NEJAC) clearly understood the nexus between environmental justice; land use; and sustainability. In 1996, the NEJAC had the foresight to write and issue the report entitled “[Environmental Justice, Urban Revitalization, and Brownfields: The Search for Authentic Signs of Hope](#)”. Not only did this report identify the environmental benefits of urban redevelopment; the report emphasized that the best outcomes from urban redevelopment would come about through an inclusive process.

Obviously, the NEJAC was ahead of itself. Since 1996, the diligence of researchers and advocates; the creative thinking of allied professionals; and the compelling results of determined community builders reveal equitable development does not shift attention from making communities better. Instead, it results in better community outcomes, especially for underserved populations and vulnerable groups.



Carlton Eley leads a [field hearing on equity and sustainability](#) at the 2013 NOMA Conference.



Steven McCullough, former Executive Director of Bethel New Life, offers remarks after receiving a [National Award for Smart Growth Achievement](#) under the category of ‘equitable development’ in 2006.

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Moving from Sustainable Development To Equitable Development

Winston Churchill pointed out how easy it is to be “divided by a common language”. Speaking in plain and folksy English, *environmental justice is a planning issue*. If environmental justice is only perceived as mitigating toxic waste and pollution that disproportionately burdens minorities and low-income communities, the public is missing out on a broad range of community activity for fixing challenges rooted in a failure to plan; a failure to enforce proper zoning; or the persistent legacy of unequal development.

[Susana Almanza](#) of PODER, [Diane Takvorian](#) of the Environmental Health Coalition, [State Representative Harold Mitchell, Jr.](#) of Spartanburg, SC, and many more are ‘citizen planners for equitable development’. The outcomes from their successful projects are compelling, and they are evidence of what happens when citizens are audacious in their attempts to do well while doing good.

Although the discussion of environmental justice in the context of community planning; planning media; and planning conferences has left a lot to be desired, this gap has not been overlooked. For example, organizations like [PolicyLink](#) are filling the gap by elevating equitable development as a place-based solution.

In a like manner, the U.S. EPA’s Office of Environmental Justice is organizing the workshop, “[Equitable Development: Smarter Growth through Environmental Justice](#)”. The workshop will be held at the New Partners for Smart Growth Conference in Denver, CO, on February 13, 2014. Also, EPA’s [Environmental Justice in Action Blog](#) will explore the topic of equitable development through a series of posts in advance of the conference in Denver.



In closing, no task is more important to the future of sustainability in the U.S. than equitable development. Although we have come a long way in understanding, implementing, and replicating equitable development, more work will need to occur in order to realize full appreciation of the role equitable development plays in the framework of sustainability.

Carlton Eley works for the Office of Environmental Justice. He is an urban planner, sociologist, and lecturer. Carlton is credited for elevating equitable development to the level of formal recognition within U.S. EPA as an approach for encouraging sustainable communities. He interned with EPA’s Environmental Justice Program in Region 10 as an associate of the Environmental Careers Organization in 1994.



PBCD Preview to 2014 APA National Planning Conference



April 26 – 30, 2014

www.planning.org/conference

Conference Location:

Georgia World Congress Center
185 Andrew Young International Blvd, NW, Atlanta, GA 30313

IMPORTANT DATES

Registration opens	December 2013
Early-registration deadline	February 27, 2014
Advance-registration deadline	March 27, 2014
Conference dates	April 26-30, 2014

Hotel Deadline: March 27, 2014

QUICK LINKS:

PROGRAM:

www.planning.org/conference/program/intro/
View the conference program in detail

REGISTRATION:

www.planning.org/conference/information.htm
Review registration details and rates

HOTEL & TRAVEL INFORMATION:


www.planning.org/conference/housing/
Reserve conference hotels and get travel discount codes

APA CONFERENCE REGISTRATION SCHOLARSHIPS:

www.planning.org/conference/scholarship.htm
Deadline: February 11, 2014

CONFERENCE NEWS BLOG:

<http://blogs.planning.org/conference/>
View insight articles on conference news and events

 American Planning Association Planning and the Black Community Division <i>Making Great Communities Happen</i>		PBCD Main Networking Event	PBCD Sponsored Conference Event	PBCD Independent Suggested Event	APA Conference Event	Questions: zunits88@hotmail.com - (347) 463-2330 www.planning.org/divisions/blackcommunity/ www.planningandtheblackcommunity.org
		PBCD Member Conference Related Event	PBCD National Planning Conference			
		PBCD Draft Navigating Schedule - 2014 APA National Planning Conference April 26 - 30, Atlanta, GA www.planning.org/conference				
		STUDENT / EMERGING PROFESSIONALS FOCUSED:				
Sat., April 26, 2014	WELCOME TO ATLANTA (Georgia World Congress Center) AICP Exam Prep (W409) 8:00 AM - 12:00 PM Cost: \$25 Find Your Inner Peace, Part 2 (S417) 10:30 AM - 11:45 AM Diversity in Big-City Planning (S412) 10:30 AM - 11:45 AM Martin Luther King Jr. Center Outing 2:00 PM - 5:00 PM Meet / Leaves at 1:30 PM from Atlanta Marriott Marquis Hotel lobby for group travel Cost: FREE Admission (+ travel cost - Atlanta public transit)	Improving Housing, Transportation and the Environment through Sustainable Partnerships (S903) 2:30 PM - 3:45 PM How Are Millennials Changing Planning? (S438) 2:30 PM - 3:45 PM APA Student Case Competition (P002) 1:30 PM - 2:45 PM Mentor Match Meet-Up 5:15 PM - 7:00 PM PBCD Surprise Event 8:00 PM - Until (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	A Georgia Hoedown (F101) 7:00 PM - 10:00 PM Cost: \$45	
Sun., April 27, 2014	Opening Keynote (S900) 8:00 AM - 9:30 AM Bettman Symposium: Evolution of Affordable Housing Law (S451) 10:45 AM - 12:00 PM Stabilizing and Adapting in Diverse Neighborhoods (S480) 1:00 PM - 2:15 PM AIA, ASLA, APA Presidents Forum (S485) 1:00 PM - 2:15 PM Preserving African American Historic Districts (W008) - Mobile Tour 1:15 PM - 8:15 PM Cost: \$85 Sponsors: PBCD, Atlanta Chapter of National Organization of Minority Architects (NOMA) and City of Atlanta Office of Planning	Association of Collegiate of Schools Governing Body Meeting (X001) 8:00 AM - 5:00 PM Equitable Development and Urban Ethnography (S659) 1:00 PM - 2:15 PM Health Equity and the Built Environment (S577) 2:30 PM - 3:45 PM Cincinnati, Re-Urbanization, and Economic Prosperity (S576) 2:30 PM - 3:45 PM Diversity Forum (S574) 2:30 PM - 5:15 PM Networking Dinner Soiree (Post Mobile Tour) Soul Food Restaurant - TBD 7:00 PM - 8:00 PM Join PBCD, Atlanta Chapter of National Organization of Minority Architects (NOMA), and City of Atlanta Office of Planning & Others	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	A Georgia Hoedown (F101) 7:00 PM - 10:00 PM Cost: \$45	
Mon., April 28, 2014	Smart Growth for Poor Urban Communities (S637) 8:00 AM - 10:15 AM Division Facilitated Discussion: Creating Neighborhoods of Opportunity (S818) 9:00 AM - 10:15 AM Planning for Ethnically Diverse Communities (W023) Mobile Tour 10:45 AM - 4:15 PM Cost: \$85 Neighborhood Plans Into Strategic Implementation (S669) 1:00 PM - 2:15 PM (Bynight Session)	Planning for Ethnically Diverse Communities (W023) Mobile Tour 10:45 AM - 4:15 PM Cost: \$85 Equitable Development and Urban Ethnography (S659) 1:00 PM - 2:15 PM Health Equity and the Built Environment (S577) 2:30 PM - 3:45 PM Cincinnati, Re-Urbanization, and Economic Prosperity (S576) 2:30 PM - 3:45 PM Diversity Forum (S574) 2:30 PM - 5:15 PM Networking Dinner Soiree (Post Mobile Tour) Soul Food Restaurant - TBD 7:00 PM - 8:00 PM Join PBCD, Atlanta Chapter of National Organization of Minority Architects (NOMA), and City of Atlanta Office of Planning & Others	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	A Georgia Hoedown (F101) 7:00 PM - 10:00 PM Cost: \$45	
Tues., April 29, 2014	Jobs, Transit, Housing and Dispersing Poverty (S816) 8:00 AM - 10:15 AM Plenary: The Partnership for Sustainable Communities (S439) 9:00 AM - 10:15 AM Immigration / Migration Facilitated Discussion with APA Divisions (S837) 10:30 AM - 12:00 PM APA Awards Luncheon (P011) 12:00 PM - 2:00 PM APA / AICP Annual Meeting and Leadership Honors (X050) 2:30 PM - 3:45 PM Planning Accreditation Board General Meeting and Schools Review (X008) 8:00 AM - 5:00 PM	Planning Accreditation Board General Meeting and Schools Review (X008) 8:00 AM - 5:00 PM Immigration / Migration Facilitated Discussion with APA Divisions (S837) 10:30 AM - 12:00 PM APA Awards Luncheon (P011) 12:00 PM - 2:00 PM APA / AICP Annual Meeting and Leadership Honors (X050) 2:30 PM - 3:45 PM Diverse Approaches to Community Development (S880) 4:00 PM - 5:15 PM The Other Side of Ethics (S410) 4:00 PM - 5:15 PM Sweet Georgia's Juke Joint 7:00 PM - Until (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	A Georgia Hoedown (F101) 7:00 PM - 10:00 PM Cost: \$45	
Wed., April 30, 2014	Give Change A Chance (S878) 8:00 AM - 10:15 AM Planning for Shrinking and Slow Growth Regions (S883) 9:00 AM - 10:15 AM	Planning for Shrinking and Slow Growth Regions (S883) 9:00 AM - 10:15 AM Save the Date: SEATTLE - 2015 APA National Planning Conference, April 18 - 22, 2015!	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	Urban Design and Planning and the Black Community Divisions Cocktail Reception 6:30 PM - 8:30 PM Cost: \$5 - PBCD & UD members / \$10 all others Host: Cooper & Carry Light food & beverages served (More details to follow)	A Georgia Hoedown (F101) 7:00 PM - 10:00 PM Cost: \$45	

NOTE: Some events have time conflicts. Recommendations only. Schedule subject to change. December 2013. Planning and the Black Community Division of the American Planning Association ©

WHERE

APA 2014 NATIONAL PLANNING CONFERENCE

Atlanta, GA (April 26 – 30)

www.planning.org/conference

PRESERVING AFRICAN AMERICAN HISTORIC DISTRICTS

Mobile Tour Code: W088 CM Cost: \$85

Join us on this exciting and unique mobile tour, *"Impacts of Preservation & Reinvestments: African American Historic Districts,"* that will visit three African-American historic districts in the City of Atlanta associated with the Civil Rights Movement – Sunset Avenue; Collier Heights; and Sweet Auburn.

Learn about the history, leveraged resources, and impacts of reinvestment to preserving the heritage of African-American communities. Explore how public and private reinvestment and historic preservation support the revitalization of these neighborhoods. Attendees will be introduced to the architectural and planning features of these three historic districts, development projects, and the challenges and opportunities experienced with this type of designation. View first-hand historic architecture, infill development projects, urban farming, new transit corridor, Main Street initiatives, community development revitalization efforts and so much more!

Engage with over a dozen mobile tour speakers including elected officials, residents, nonprofit groups, architects and planners. Travel by motorcoach and walking. Snacks and handouts provided. Attendees will be invited to an optional post-mobile tour networking dinner at a soul food restaurant.

SPONSORS: Planning and the Black Community Division (PBCD) of the American Planning Association (APA); Atlanta Chapter of the National Organization of Minority Architects (NOMA); and The City of Atlanta Office of Planning.



zuniz89@hotmail.com

DATE SUNDAY, APRIL 27, 2014

TIME 1:15 PM - 6:15 PM

TICKETS Georgia World Congress Center / www.planning.org/conference



Member News

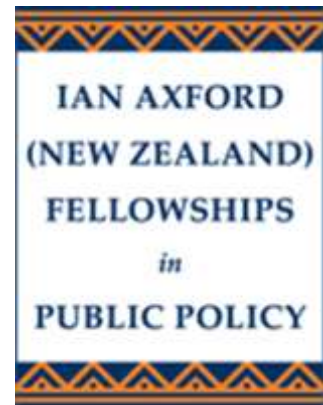


Melanie Wilson

Melanie Wilson, former PBCD Chair from 2010-2013, was hired as the **Planning and Development Director for the City of Augusta, Georgia** in the summer of 2013. She recently relocated to Augusta with her husband from Raleigh, NC where she served as a senior project manager for four years at the engineering consulting firm *Bree and Associates*. Prior to that, Melanie was the Department of Planning Director for Wake County, North Carolina for seven years.

As Planning Director for the City of Augusta Planning and Development Department, Melanie is responsible for ensuring that Augusta's growth is orderly and in conformance with their Comprehensive Plan, planning principals and policies, and that implementing that Plan and administering and enforcing building construction, property maintenance, and license codes is done in a professional and cost effective manner. More information on the City of Augusta is available at www.augustaga.gov

PBCD congratulates Melanie on her new position! Stay connected with Melanie at mwilson@augustaga.gov



Ian Axford (New Zealand) Fellowships in Public Policy are for outstanding mid-career American professionals to research and gain for firsthand experience in public policy in New Zealand.

Three or four scholarships valued at NZ\$58,500 are granted each year, towards seven months of research.

Application forms and supporting documents are on the New Zealand fullbright website.

The closing date for applications is

March 1, 2014:

www.fulbright.org.nz/awards/usscholar/axford/



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PBCD Call for News

PBCD is seeking materials for the next PBCD newsletter issue. Our newsletter features original and reprinted articles, letters, case studies, announcements, and member news items. PBCD Newsletters are published quarterly and distributed to a national audience and are intended to showcase local, regional and national planning stories, ideas, policies, events, membership news and innovative planning techniques. Past PBCD News issues are available for review here: www.planningandtheblackcommunity.org

In general, submittals for PBCD News should be relevant, geared to the diverse interests of our membership, and be a maximum of between 1-3 pages in length. We are flexible however and all submissions are subject to editorial review. Illustrations with submissions are encouraged.

Send submittals to Newsletter Director:
Calvin M. Whitaker - cmwhitaker@yahoo.com
Next Deadline: March 1, 2014

Employment Opportunities

American Planning Association - Jobs:

www.planning.org/jobs/search/

Planetizen - Jobs:

www.planetizen.com/jobs

Govtjobs.com:

www.govtjobs.com/

Governmentjobs.com:

www.governmentjobs.com

Govtjob.net:

www.govtjob.net/job_openings.htm

USAJobs.com (Federal Government):

www.usajobs.gov/

Foundation Center - Jobs:

<http://foundationcenter.org/pnd/jobs/>

Indeed:

www.indeed.com

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